



SAVING THE PLANET ONE PLUSH AT A TIME!

The WWF Classic Collection consists of a wide range of soft lifelike plush exclusively created for the World Wide Fund for Nature (WWF).

The WWF Plush Collection is sold in over 50 countries worldwide in the best and most beautiful shops and department stores. For every plush sold a donation is made to your local WWF office to support their conservation efforts.

ECO-FRIENDLY AND SOCIALLY RESPONSIBLE PRODUCTION

All WWF plush products are sustainable and therefore last a lifetime. They are manufactured according to the highest standards when it comes to sustainability (Der Blauer Engel) and are made with a 100% recycled PET bottle stuffing. Our suppliers are carefully selected and all meet the "ethical supply chain" (ICTI) status.

For more information about the Bon Ton Toys values when it comes to sustainable and ethical production and our manifest, please check out www.internationalbontontoys.com



OUR MANUFACTURING STANDARDS

PROTECTING WILDLIFE

EMPOWERING PEOPLE



BY BUYING A WWF PLUSH YOU ARE SUPPORTING YOUR LOCAL WWF ORGANISATION.



SUPPORTING OUR EMPLOYEES TO FIND WAYS TO REDUCE OUR IMPACT ON NATURE.





12% OF SALES WILL BE DONATED TO WWF









WWF.PANDA.ORG



WORKERS AND STRONGER INDUSTRIES THROUGH THE ETHICAL PRODUCTION OF TOYS

> GREAT PLUSH BETTER WORLD

WE KNOW WE'VE STILL GOT A LONG WAY TO GO, BUT WE'RE ENJOYING EVERY STEP OF THE WAY.

RESPECTING THE PLANET



















MAKING PLUSH THAT LASTS. QUALITY PLUSH SINCE 1933.





BON TON TOYS COMMITS TO THE BLUE ANGEL ECO STANDARD

Blue Angel (Blauer Engel) is the oldest environmental (Eco) label in the world, established in 1978 by the federal government of Germany for the protection of people and the environment. It sets the highest Eco standards in the industry, is independent and has proven itself over more than 35 years as a guide for selecting environmentally-friendly products. Around 12,000 environmentally-friendly products and services from only 1,500 companies have been awarded the Blue Angel logo. Int. BonTonToys is the first plush producer worldwide with products in the market which are tested according to the Blue Angel criteria.



ETHICAL PRODUCTION

Our factories are certified by the ethical supply chain program for toys and children's products. ICTI is committed to build better lives for workers and stonier industry through the ethical production of toys by working with 9 standards:

- Working hours must not be excessive & overtime must be voluntary
- Legal and fair pay
- No child labor
- No forced or involuntary labor
- No discrimination
- Employees must be treated with dignity and respect
- Employees' right of association must be observed
- Individual written labor contracts must be provided
- Working conditions are safe and employee health is not endangered

BY BUYING A WWF PLUSH YOU MAKE A DONATION TO WWF

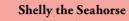






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16.214.022 30cm - 12" IC 6 • OC 36



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高高高高



Stevie the Shark grey 16.214.011 20 cm - 8" IC 6 • OC 36



Stevie the Shark pink 16.214.012 20 cm - 8" IC 6 • OC 36



Stevie the Shark blue 16.214.013 25 cm - 10" IC 4 • OC 20



Stevie the shark Purple 16.214.021 30cm - 12" IC 6 • OC 36

TO SNORKEL...



Coral the Crab 16.214.020 20 cm - 8" IC 6 • OC 36



Coral the Crab 16.214.010 30 cm - 12" IC 4 • OC 12



Raymond the Ray pink 16.214.018 20 cm - 8" IC 6 • OC 36



Raymond the Ray yellow 16.214.019 25 cm - 10" IC 4 • OC 24









Cornelio Crocodile 16.202.012 23 cm - 9" IC 6 • OC 36



Rira Rhino 16.194.002 23 cm - 9" IC 6 • OC 36



Cornelio Crocodile 16.202.002 29 cm - 11,5" IC 4 • OC 24



Rira Rhino 16.194.001 29 cm - 11,5" IC 4 • OC 24

TO NUZZLE...



Pippin Puffin16.170.002
23 cm - 9" IC 6 • OC 36



Filippa Flamingo 16.170.001 23 cm - 9" IC 6 • OC 36



Mago the Monkey yellow 16.191.008 23 cm - 9" IC 6 • OC 36



16.191.007 29 cm - 11,5" IC 4 • OC 24

























































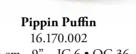






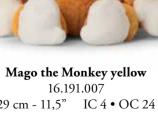
















HAND SOCIALLY FINISHED RESPONSIBLE



Ebu the Elephant pink 16.193.014 23 cm - 9" IC 6 • OC 36



Ebu the Elephant pink 16.193.003 29 cm - 11,5" IC 4 • OC 24



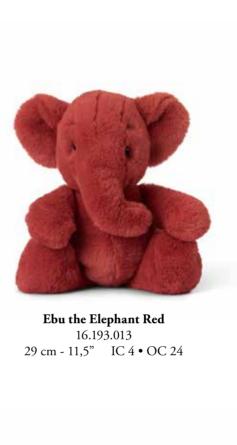
Panu the Panda 16.183.014 23 cm - 9" IC 6 • OC 36



Panu the Panda 16.183.010 29 cm - 11,5" IC 4 • OC 24



TO NUZZLE...





Ebu the Elephant dark grey 16.193.002 29 cm - 11,5" IC 4 • OC 24



Mago the Monkey 16.191.001 29 cm - 11,5" IC 4 • OC 24



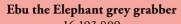
Ziko the Zebra white 16.196.001 29 cm - 11,5" IC 4 • OC 24











16.193.009 15 cm - 6" IC 12 • OC 96





Panu the Panda grabber 16.183.013 15 cm - 6" IC 12 • OC 96



Mago the Monkey yellow grabber 16.191.006 15 cm - 6" IC 12 • OC 96



Ziko the Zebra grey grabber 16.196.007 15 cm - 6" IC 12 • OC 96



Ebu the Elephant pink grabber 16.193.010 15 cm - 6" IC 12 • OC 96







Panu the Panda soother 16.183.012 30 cm - 12" IC 6 • OC 96



Ziko the Zebra grey soother 16.196.006 30 cm - 12" IC 6 • OC 96



Ebu the Elephant pink soother 16.193.012 30 cm - 12" IC 6 • OC 96



Ebu the Elephant grey soother 16.193.011 30 cm - 12" IC 6 • OC 96



TO SQUEAK...



Ebu the Elephant light pink 16.193.005 22 cm - 7" IC 6 • OC 36



Ebu the Elephant grey 16.193.006 22 cm - 7" IC 6 • OC 36



Mago the Monkey yellow with squeaker 16.191.003 22 cm - 7" IC 6 • OC 36



Panu the Panda with bell 16.183.011 22 cm - 7" IC 6 • OC 36



Mago the Monkey brown with squeaker 16.191.002 22 cm - 7" IC 6 • OC 36



Ziko the Zebra grey 16.196.004 22 cm - 7" IC 6 • OC 36





ANY QUESTIONS or just want to say hi?

Give us a call: +31 20 722 0125 or send us a message at sales@ibtt.nl

WITH LOVE, BON TON TOYS

Bon Ton Toys B.V.

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