

ISSUE 2021




# CUB CLUB



GREAT PLUSH  
BETTER WORLD





# PLUSH

## SAVING THE PLANET ONE PLUSH AT A TIME!

The WWF Classic Collection consists of a wide range of soft lifelike plush exclusively created for the World Wide Fund for Nature (WWF).

The WWF Plush Collection is sold in over 50 countries worldwide in the best and most beautiful shops and department stores. For every plush sold a donation is made to your local WWF office to support their conservation efforts.

## ECO-FRIENDLY AND SOCIALLY RESPONSIBLE PRODUCTION

All WWF plush products are sustainable and therefore last a lifetime. They are manufactured according to the highest standards when it comes to sustainability (Der Blauer Engel) and are made with a 100% recycled PET bottle stuffing. Our suppliers are carefully selected and all meet the “ethical supply chain” (ICTI) status.

For more information about the Bon Ton Toys values when it comes to sustainable and ethical production and our manifest, please check out [www.internationalbontontoy.com](http://www.internationalbontontoy.com)



OUR MANUFACTURING  
STANDARDS



PROTECTING WILDLIFE

BY BUYING A WWF PLUSH  
YOU ARE SUPPORTING YOUR  
LOCAL WWF ORGANISATION.



12% OF SALES WILL BE  
DONATED TO WWF



WWF.PANDA.ORG

EMPOWERING PEOPLE



SUPPORTING OUR EMPLOYEES TO FIND  
WAYS TO REDUCE OUR IMPACT ON NATURE.



BUILDING BETTER LIVES FOR  
WORKERS AND STRONGER  
INDUSTRIES THROUGH THE  
ETHICAL PRODUCTION OF TOYS.

GREAT PLUSH  
BETTER WORLD

WE KNOW WE'VE STILL GOT A LONG  
WAY TO GO, BUT WE'RE ENJOYING  
EVERY STEP OF THE WAY.

RESPECTING THE PLANET



100% RECYCLED  
POLYESTER  
FILLING



NON  
TOXIC



HAND  
FINISHED



SOCIALLY  
RESPONSIBLE



MAKING PLUSH THAT LASTS.  
QUALITY PLUSH SINCE 1933.



BON TON TOYS COMMITS TO THE BLUE ANGEL ECO STANDARD

Blue Angel (Blauer Engel) is the oldest environmental (Eco) label in the world, established in 1978 by the federal government of Germany for the protection of people and the environment. It sets the highest Eco standards in the industry, is independent and has proven itself over more than 35 years as a guide for selecting environmentally-friendly products. Around 12,000 environmentally-friendly products and services from only 1,500 companies have been awarded the Blue Angel logo. Int. BonTonToys is the first plush producer worldwide with products in the market which are tested according to the Blue Angel criteria.



ETHICAL PRODUCTION

Our factories are certified by the ethical supply chain program for toys and children's products. ICTI is committed to build better lives for workers and stonier industry through the ethical production of toys by working with 9 standards:

- Working hours must not be excessive & overtime must be voluntary
- Legal and fair pay
- No child labor
- No forced or involuntary labor
- No discrimination
- Employees must be treated with dignity and respect
- Employees' right of association must be observed
- Individual written labor contracts must be provided
- Working conditions are safe and employee health is not endangered

BY BUYING A WWF PLUSH YOU MAKE A DONATION TO WWF



Shelly the Seahorse  
16.214.022  
30cm - 12” IC 6 • OC 36

NEW  
available  
spring 2021



Stevie the Shark grey  
16.214.011  
20 cm - 8” IC 6 • OC 36



Stevie the Shark pink  
16.214.012  
20 cm - 8” IC 6 • OC 36



Stevie the Shark blue  
16.214.013  
25 cm - 10” IC 4 • OC 20



NEW  
available  
spring 2021

Stevie the shark Purple  
16.214.021  
30cm - 12” IC 6 • OC 36



TO SNORKEL...



NEW  
available  
spring 2021

**Coral the Crab**  
16.214.020  
20 cm - 8" IC 6 • OC 36



**Coral the Crab**  
16.214.010  
30 cm - 12" IC 4 • OC 12



**Raymond the Ray pink**  
16.214.018  
20 cm - 8" IC 6 • OC 36



**Raymond the Ray yellow**  
16.214.019  
25 cm - 10" IC 4 • OC 24







# TO NUZZLE...



NEW  
available  
spring 2021

**Cornelio Crocodile**  
16.202.012  
23 cm - 9” IC 6 • OC 36



NEW  
available  
spring 2021

**Rira Rhino**  
16.194.002  
23 cm - 9” IC 6 • OC 36



**Cornelio Crocodile**  
16.202.002  
29 cm - 11,5” IC 4 • OC 24



**Rira Rhino**  
16.194.001  
29 cm - 11,5” IC 4 • OC 24





TO NUZZLE...



**Pippin Puffin**  
16.170.002  
23 cm - 9" IC 6 • OC 36



**Filippa Flamingo**  
16.170.001  
23 cm - 9" IC 6 • OC 36



**Mago the Monkey yellow**  
16.191.008  
23 cm - 9" IC 6 • OC 36



**Mago the Monkey yellow**  
16.191.007  
29 cm - 11,5" IC 4 • OC 24





**Ebu the Elephant pink**  
16.193.014  
23 cm - 9" IC 6 • OC 36



**Ebu the Elephant pink**  
16.193.003  
29 cm - 11,5" IC 4 • OC 24



**Panu the Panda**  
16.183.014  
23 cm - 9" IC 6 • OC 36



**Panu the Panda**  
16.183.010  
29 cm - 11,5" IC 4 • OC 24

TO NUZZLE...







# TO NUZZLE...



**Ebu the Elephant Red**  
16.193.013  
29 cm - 11,5” IC 4 • OC 24



**Ebu the Elephant dark grey**  
16.193.002  
29 cm - 11,5” IC 4 • OC 24



**Mago the Monkey**  
16.191.001  
29 cm - 11,5” IC 4 • OC 24



**Ziko the Zebra white**  
16.196.001  
29 cm - 11,5” IC 4 • OC 24



**Ebu the Elephant grey grabber**  
16.193.009  
15 cm - 6” IC 12 • OC 96



# TO RATTLE...



**Panu the Panda grabber**  
16.183.013  
15 cm - 6” IC 12 • OC 96



**Mago the Monkey yellow grabber**  
16.191.006  
15 cm - 6” IC 12 • OC 96



**Ziko the Zebra grey grabber**  
16.196.007  
15 cm - 6” IC 12 • OC 96



**Ebu the Elephant pink grabber**  
16.193.010  
15 cm - 6” IC 12 • OC 96



**Panu the Panda soother**  
16.183.012  
30 cm - 12" IC 6 • OC 96



**Ebu the Elephant pink soother**  
16.193.012  
30 cm - 12" IC 6 • OC 96



**Ziko the Zebra grey soother**  
16.196.006  
30 cm - 12" IC 6 • OC 96



**Ebu the Elephant grey soother**  
16.193.011  
30 cm - 12" IC 6 • OC 96



TO SOOTHE...

**Mago the Monkey soother**  
16.191.005  
30 cm - 12" IC 6 • OC 96





**Ebu the Elephant light pink**  
16.193.005  
22 cm - 7" IC 6 • OC 36



**Ebu the Elephant grey**  
16.193.006  
22 cm - 7" IC 6 • OC 36



**Mago the Monkey yellow with squeaker**  
16.191.003  
22 cm - 7" IC 6 • OC 36



**Panu the Panda with bell**  
16.183.011  
22 cm - 7" IC 6 • OC 36



**Mago the Monkey brown with squeaker**  
16.191.002  
22 cm - 7" IC 6 • OC 36



**Ziko the Zebra grey**  
16.196.004  
22 cm - 7" IC 6 • OC 36

**TO SQUEAK...**



**ANY QUESTIONS**  
or just want to say hi ?

Give us a call : +31 20 722 0125  
or send us a message at [sales@ibtt.nl](mailto:sales@ibtt.nl)

**WITH LOVE, BON TON TOYS**

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