



WWF CUB CLUB

2021 plush collection



MANIFESTO

Saving the planet.
Clearly the responsibility of
superheroes and caped crusaders.
Surely not of the people.
And definitely not of plush manufacturers.

Yet here we are.

Soft-toy producers on a mission.
A mission to bring children happiness,
protect their future
and educate them about
the world we're out to preserve.

Long before climate change was real,
and sustainability was even a word,
we were putting smiles on faces.

With premium plush animals,
made with the highest regard for nature.
It's the ways of our past that make us
fit to fight for our future.

Eighty-five years down the road,
we still do what we can.
And every day we strive to do more.
Because you don't need superpowers
to make a difference.

BON TON TOYS
GREAT PLUSH. BETTER WORLD



Our values

CHALLENGE THE ESTABLISHMENT

We shake up the status quo with passion, joy and creativity.

HELP PEOPLE BUY LESS

We make plush that lasts. Which means less waste and less production.

CONTRIBUTE TO CHANGE

We invest in companies and donate to charities that fight for a better world.

INSPIRE OTHERS TO JOIN OUR QUEST

We help our customers reduce their own impact on the environment.

ACCEPT WE'RE NOT THERE YET

We know we've still got a long way to go, but we're enjoying every step of the way.





CUB CLUB

AFTER MORE THAN 25 YEARS OF SUCCESS OF THE
WWF PLUSH "CLASSIC" COLLECTION,
WE FELT THE NEED TO EXTEND THE REALISTIC
PLUSH COLLECTION WITH AN IMAGINATIVE AND
ON-TREND PRODUCT LINE.

WWF CUB CLUB WAS CREATED WITH THE GOAL OF SHAPING
A BETTER WORLD FOR ALL BABIES & TODDLERS.
WE CALL THEM "THE CLUB".

THE COLLECTION IS MADE FROM THE SOFTEST MATERIALS AVAILABLE
AND IS, WITH ITS 100% RECYCLED STUFFING,
THE MOST ECO-FRIENDLY AND ETHICALLY PRODUCED
PLUSH IN THE WORLD.

FOR EVERY PLUSH SOLD, A 12% DONATION IS MADE
TO WWF (IN COUNTRY OF SALES) TO SUPPORT LOCAL
WWF CONSERVATION EFFORTS

THANK YOU FOR LEAVING A BETTER WORLD
FOR OUR CHILDREN!



The bon Ton Toys manufacturing standards

 ECO-friendly production	 building better lives for workers	 100% recycled filling
 Der Blauer Engel	 ICTI Ethical Toy Program	 GRS Global Recycle Standard
 12% of WWF Plush sales will be donated to WWF	 supporting our employees to find better ways	 every item is hand made

We know we still have a long way to go, but we're enjoying every step of the way.



BON TON TOYS COMMITS TO THE BLUE ANGEL ECO STANDARD

Blue Angel (Blauer Engel) is the oldest environmental (Eco) label in the world, established in 1978 by the federal government of Germany for the protection of people and the environment. It sets the highest Eco standards in the industry, is independent and has proven itself over more than 35 years as a guide for selecting environmentally-friendly products. Around 12,000 environmentally-friendly products and services from only 1,500 companies have been awarded the Blue Angel logo. Int. BonTonToys is the first plush producer worldwide with products in the market which are tested according to the Blue Angel criteria.



ETHICAL PRODUCTION

Our factories are certified by the ethical supply chain program for toys and children's products. ICTI is committed to build better lives for workers and stonier industry through the ethical production of toys by working with 9 standards:

- Working hours must not be excessive & overtime must be voluntary
- Legal and fair pay
- No child labor
- No forced or involuntary labor
- No discrimination
- Employees must be treated with dignity and respect
- Employees' right of association must be observed
- Individual written labor contracts must be provided
- Working conditions are safe and employee health is not endangered

BY BUYING A WWF PLUSH YOU MAKE A DONATION TO WWF

23cm



Panu the Panda
23 cm - 9"
16.183.014 IC 6 • OC 36



Mago the Monkey Brown
23cm - 9"
16.191.008 IC 6 • OC 36



Ebu the Elephant Pink
23 cm - 9"
16.193.014 IC 6 • OC 36



Filipa Flamingo
23 cm - 9"
16.170.001 IC 6 • OC 36

23cm

A LITTLE
SNUGGLE



Pippin Puffin
23 cm - 9"
16.170.002 IC 6 • OC 36



29cm



LIMITED
STOCK
AVAILABLE



Ebu the Elephant Red
29 cm - 11,5"
16.193.013 IC 4 • OC 24



Ebu the Elephant Dark Grey
29 cm - 11,5"
16.193.002 IC 4 • OC 24

29cm



Ebu the Elephant Pink
29 cm - 11,5"
16.193.003 IC 4 • OC 24

SNUGGLE
UP, BIG
TIME!



Ziko the Zebra White
29 cm - 11,5"
16.196.001 IC 4 • OC 24

29cm



Rira Rhino
29 cm - 11,5"
16.194.001 IC 4 • OC 24



Cornelio Crocodile
29 cm - 11,5"
16.202.002 IC 4 • OC 24

29cm



Mago the Monkey Yellow
29 cm - 11,5"
16.191.007 IC 4 • OC 24



Mago the Monkey Brown
29 cm - 11,5"
16.191.001 IC 4 • OC 24

29cm



Panu the Panda
29 cm - 11,5"
16.183.010 IC 4 • OC 24



15cm

LIMITED
STOCK
AVAILABLE



Ebu the Elephant Pink Grabber
15 cm - 6"
16.193.010 IC 6 • OC 96



Ebu the Elephant Grey Grabber
15 cm - 6"
16.193.009 IC 6 • OC 96

LIMITED
STOCK
AVAILABLE



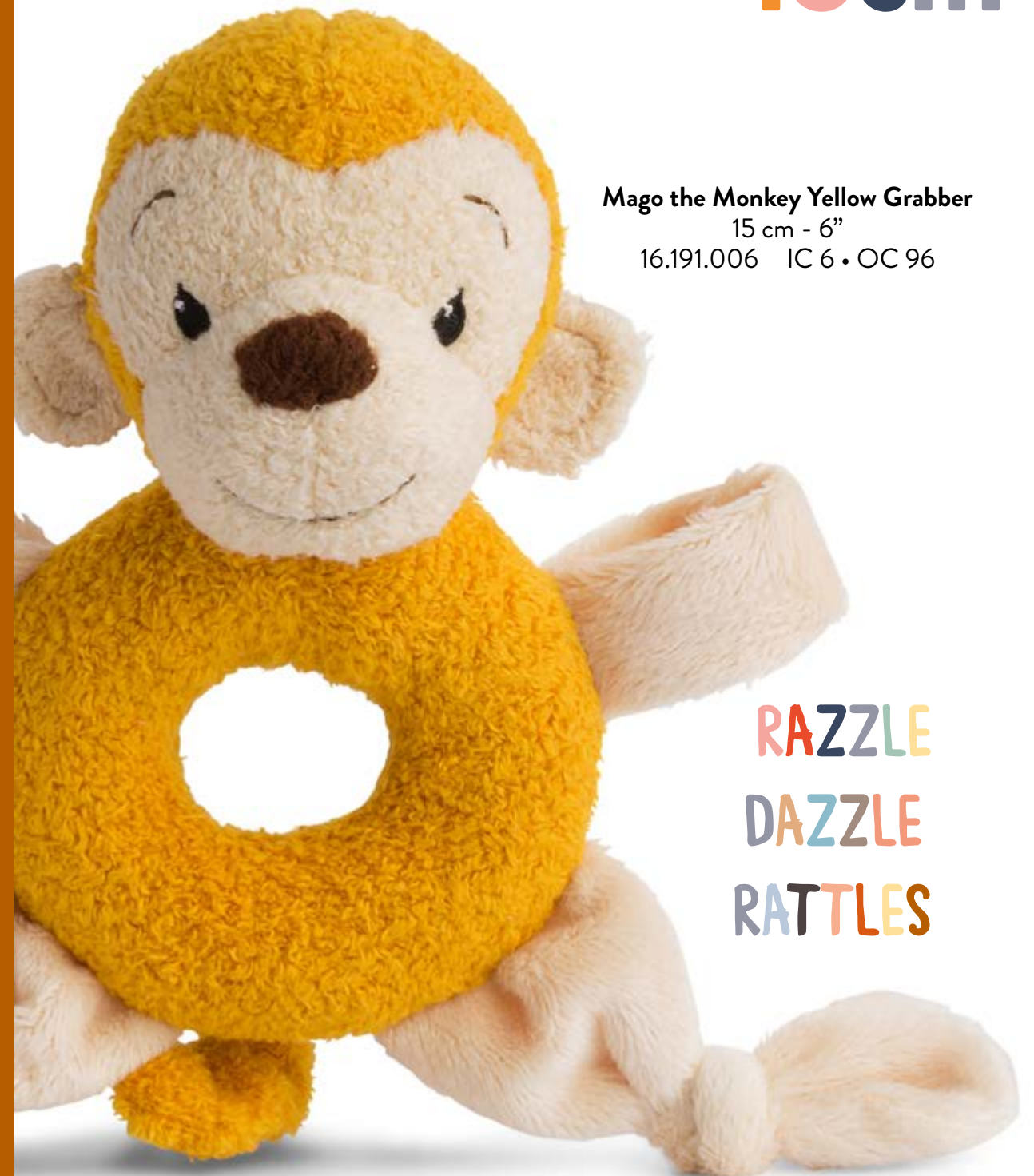
Ziko the Zebra Grey Grabber
15 cm - 6"
16.196.007 IC 6 • OC 96



Panu the Panda Grabber
15 cm - 6"
16.183.013 IC 6 • OC 96

15cm

Mago the Monkey Yellow Grabber
15 cm - 6"
16.191.006 IC 6 • OC 96



RAZZLE
DAZZLE
RATTLES



22cm



Ebu the Elephant Light Pink
22 cm - 7"
16.193.005 IC 6 • OC 36



Ebu the Elephant Grey
22 cm - 7"
16.193.006 IC 6 • OC 36

SAY HI
TO THE
SQUEAKS!

22cm



**Mago the Monkey Yellow
With Squeaker**
22 cm - 7"
16.191.003 IC 6 • OC 36



**Mago the Monkey Brown
With Squeaker**
22 cm - 7"
16.191.002 IC 6 • OC 36



**Panu the Panda
With Bell**
22 cm - 7"
16.183.011 IC 6 • OC 36



**Ziko the Zebra White
With Bell**
22 cm - 7"
16.196.002 IC 6 • OC 36

30cm

LIMITED
STOCK
AVAILABLE



Ebu the Elephant Pink Soother
30 cm - 12"
16.193.012 IC 6 • OC 96



Ebu the Elephant Grey Soother
30 cm - 12"
16.193.011 IC 6 • OC 96

LIMITED
STOCK
AVAILABLE



Ziko the Zebra Grey Soother
30 cm - 12"
16.196.006 IC 6 • OC 96



Mago the Monkey Yellow Soother
30 cm - 12"
16.191.005 IC 6 • OC 96

30cm

Panu the Panda Soother
30 cm - 12"
16.183.012 IC 6 • OC 96



SWEET
SOFT
SOOTHERS



SNORKEL WITH US!



25cm

Stevie the Shark Blue
25 cm - 10"
16.214.013 IC 4 • OC 20



20cm

Stevie the Shark Pink
20 cm - 8"
16.214.012 IC 6 • OC 36



20cm

Stevie the Shark Grey
20 cm - 8"
16.214.011 IC 6 • OC 36

LIMITED
STOCK
AVAILABLE



25cm

Raymond the Ray Yellow
25 cm - 10"
16.214.019 IC 4 • OC 24



20cm

Raymond the Ray Pink
20 cm - 8"
16.214.018 IC 6 • OC 36

LIMITED
STOCK
AVAILABLE

30cm

Coral the Crab
30 cm - 12"
16.214.010 IC 4 • OC 12



ANY QUESTIONS OR JUST WANT TO SAY HI?

Give us a call: +31 20 722 0125
Or send us a message at sales@ibtt.nl

With love, Bon Ton Toys



**GREAT PLUSH
BETTER WORLD**

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